

INVOICE



KSTU
5020 W. Amelia Earhart Dr.
Salt Lake City, UT 84116
Main: (801)532-1300
Billing: (801)536-1328

Invoice #	Invoice Date	Invoice Month	Invoice Period
586586-1	11/06/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
KSTU	Kent Carbon	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12917

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Ste. 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	586586	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
1	10/29/12	11/02/12	M-F 7a-8a	7a-8a	-1--1--	:30	2	\$600.00	NM																																																												
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KSTU
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Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number	
Matheson/D/Congress	Matheson for Congress 20	12917	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/29/12	11/02/12	M-F 11a-12p	11a-12p	1-----	:30	1	\$195.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$195.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/29/12 11:13 AM M-F 11a-12p 11a-12p :30 MATT58 \$195.00 NM									
7	10/29/12	11/05/12	M-F 9p-1005p	9p-1005p	1-111--	:30	4	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1-111-- 4 \$2,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 10/29/12 9:13 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$2,600.00 NM 2 13 W 10/31/12 9:39 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$2,600.00 NM 3 13 Th 11/01/12 9:59 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$2,600.00 NM 4 13 F 11/02/12 9:59 PM M-F 9p-1005p 9p-1005p :30 MATT58 \$2,600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 13 M 11/05/12 9:41 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$2,600.00 NM									
8	11/03/12	11/03/12	Sa 9p-1005p	9p-1005p	-----1-	:30	1	\$880.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$880.00									
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9	10/29/12	11/02/12	M-F 6a-7a	6a-7a	----F--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$375.00									
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10	10/29/12	11/05/12	M-F 7a-8a	7a-8a	M---F--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M---F-- 1 \$375.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$375.00									
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11	10/29/12	11/02/12	M-F 9a-10a	9a-10a	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$150.00									
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12	11/05/12	11/05/12	M-F 4p-5p	4p-5p	M-----	:30	1	\$330.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$330.00									
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Dallas, TX 75267-7596

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13	11/05/12	11/05/12	M-F 3p-4p	3p-4p	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$200.00									
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14	10/29/12	11/02/12	FOX Prime Friday 8-9p	8p-9p	----F--	:30	1	\$1,650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$1,650.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 11/02/12 8:42 PM FOX Prime Friday 8-9p 8p-9p :30 MATT58 \$1,650.00 NM									
15	10/29/12	11/05/12	M-F 8a-9a	8a-9a	1---1--	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----1-- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 11/02/12 8:26 AM M-F 8a-9a 8a-9a :30 MATT57 \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 13 M 11/05/12 8:27 AM M-F 8a-9a 8a-9a :30 MATT57 \$375.00 NM									
16	10/29/12	11/02/12	M-F 9p-1005p	9p-1005p	----F--	:30	1	\$2,310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$2,310.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 11/02/12 9:13 PM M-F 9p-1005p 9p-1005p :30 MATT57 \$2,310.00 NM									
17	11/03/12	11/03/12	Sa 7a-9a	7a-9a	-----S-	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$360.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 11/03/12 7:23 AM Sa 7a-9a 7a-9a :30 MATT57 \$360.00 NM									
18	11/04/12	11/04/12	Su 7a-9a	7a-9a	-----S	:30	1	\$360.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$360.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 11/04/12 7:22 AM Su 7a-9a 7a-9a :30 MATT57 \$360.00 NM									
19	11/03/12	11/03/12	Sa 9p-1005p	9p-1005p	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Sa 11/03/12 9:44 PM Sa 9p-1005p 9p-1005p :30 MATT58 \$1,100.00 NM									
20	11/04/12	11/04/12	Su 9p-1005p	9p-1005p	-----S	:30	1	\$2,310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$2,310.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 Su 11/04/12 9:59 PM Su 9p-1005p 9p-1005p :30 MATT57 \$2,310.00 NM									

INVOICE

Send Payment To:
KSTU
P.O. Box 677596
Dallas, TX 75267-7596

Invoice #	Invoice Date	Invoice Month	Invoice Period
586586-1	11/06/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Matheson/D/Congress	Matheson for Congress 20	12917

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/05/12	11/05/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$2,680.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,680.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 7:20 PM FOX Prime Monday 7-8p 7p-8p :30 MATT57 \$2,680.00 NM									
22	11/05/12	11/05/12	FOX Prime Monday 8-9p	8p-9p	M-----	:30	1	\$2,310.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,310.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 M 11/05/12 8:43 PM FOX Prime Monday 8-9p 8p-9p :30 MATT58 \$2,310.00 NM									
23	11/02/12	11/02/12	M-F 3p-4p	3p-4p	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 13 F 11/02/12 3:13 PM M-F 3p-4p 3p-4p :30 MATT58 \$200.00 NM									

Total Spots 31 Gross Total \$33,870.00

Payment Terms 30 Days

Agency Commission \$5,080.50

Net Amount Due \$28,789.50